

**SPRING SALE**

**Natural Willow**  
With Cushion  
Complete

No. 100

**\$8.95**

Free delivery within  
50 miles of New York.

Phenomenal Prices on

**Reed and Willow Sets**

4-Piece Willow Suits.....\$50  
5-Piece Reed Suits.....\$150  
5-Piece Reed Suits.....\$175

**Wicker Craft Shop**

Manufacturers of Fine  
Wicker and Reed Furniture  
370 Lexington Ave., at 41st, New York

**LENNON & COMPANY**

\$250,000 Worth of  
Furniture and Rugs

On Sale  
for 20  
DAYS at  
REDUC-  
TIONS UP  
TO 50%

Charming  
simplicity,  
combined  
with  
comfort,  
character-  
izes this  
CHAIR.  
Rockers  
to match.

Your Choice of EITHER **\$23.50**

17-19 West 37th Street  
Near 5th Avenue.

**DEAF?**

Hear clearly and  
distinctly with a  
**Little Gem  
Ear Phone**

Simplest and smallest  
hearing device.

Awarded the Gold Medal at  
the Panama-Pacific Exposition.  
Our latest improvement, the Gem Sound  
Perfector, insures clear, positive hearing  
in any assemblage, at any distance.  
Try our Auto Ear Massage; used to stop  
head noises and improve hearing. Call at  
our office for a free, private demonstration.  
Expert advice without charge. Ask or write  
for booklet.

**GEMEARPHONE CO., Inc.**  
806-BH Marbridge Bldg., 47 W. 34th St.  
at B'way, N. Y. C. Phone Fitzroy 3744



**Big  
Diamond  
Values  
at BENNETT'S**

1. Diamond Dinner Ring, 11 Diamonds, \$125
2. Same setting for your diamonds, \$24
3. Aquamarine and Diamond Scarf Pin, \$15
4. 1 Karat Blue-White Diamond Ring, \$290
5. Diamond Wedding & Guard Ring, \$125

Diamonds Bought and Sold for Cash  
Specialists in Mounting Diamonds

**Bennett  
mfg. Co.**  
175  
Broadway  
2nd Floor  
at Cortlandt St.

La Goutte à la Goutte  
**RESTORES COLOR TO GRAY HAIR**

Gray, faded,  
streaked or life-  
less hair restored  
to any shade in  
one application.  
Does not discolor  
the scalp, fade,  
nor rub off on  
the pillow. Makes  
a lasting, rich,  
lovely color.  
No after shampoo  
necessary.

You can apply  
it in the privacy of your own home in  
a few minutes. Any one of 32 shades  
given from ONE package. \$1.07 post-  
paid. Order direct, or  
**SEND me a Little LOCK of Your  
HAIR; I'LL COLOR IT FREE.**

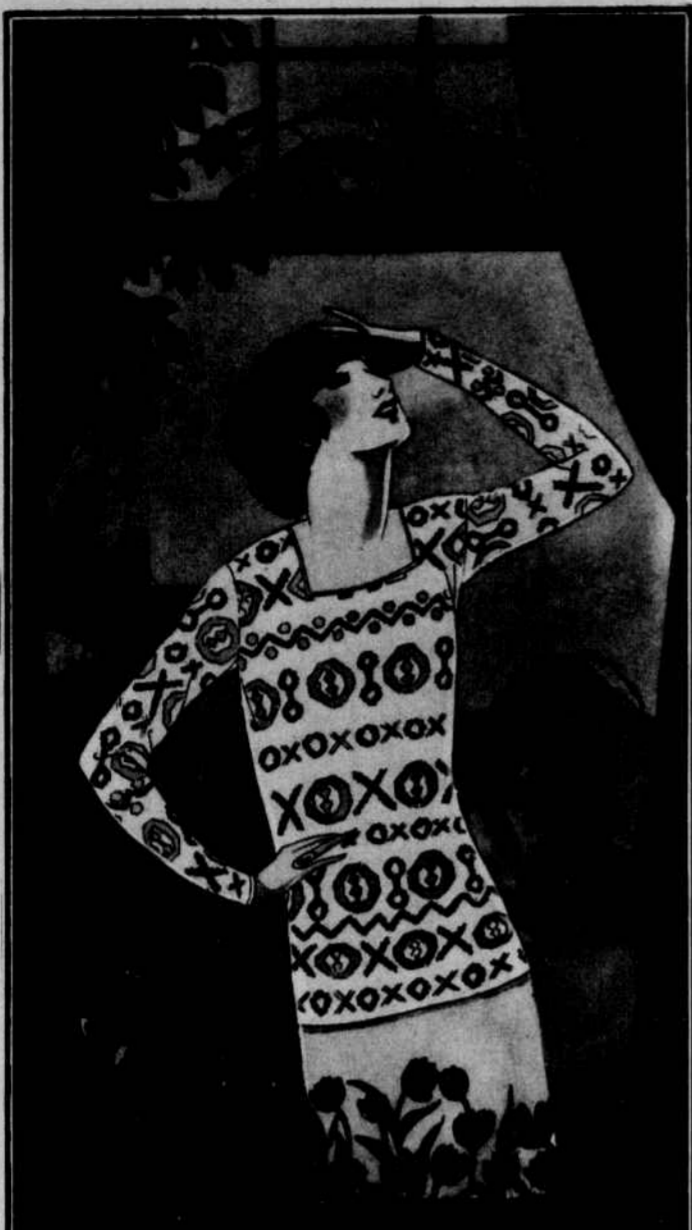
Cut close to head and mention shade wished.  
If in New York call and by appoint-  
ment I will examine your hair. I have  
had 30 years' professional experience  
and will tell you frankly what is best  
for you. I make no charge for exami-  
nation or advice. Private operating  
rooms. Hair pamphlet free on request.  
L. FIERRE VALLIGNY,  
Room 54, 34 W. 58th St., New York

**Reduce Your Flesh in Spots  
Arms Legs Bust Double Chin  
by wearing Dr. Walter's reducing  
RUBBER GARMENTS**

Bust Reducer, \$6.00.  
Chin Reducer, \$2.50.  
Ankle \$7 per  
pair. Extra  
high \$9.00.

Send for illustrated  
booklet.

Dr. Jeanne A. C. Walter  
353 Fifth Ave., N. Y.  
(Ent. 34th St., 3d Door E.)



**RUSSIAN EMBROIDERED  
SPORTS OVERBLOUSE  
OF CRÉPE DE CHINE**

FOR MADAME AND MADEMOISELLE

In white, maize, navy blue, henna or  
green, embroidered in combinations  
of contrasting colors.

**24.50**

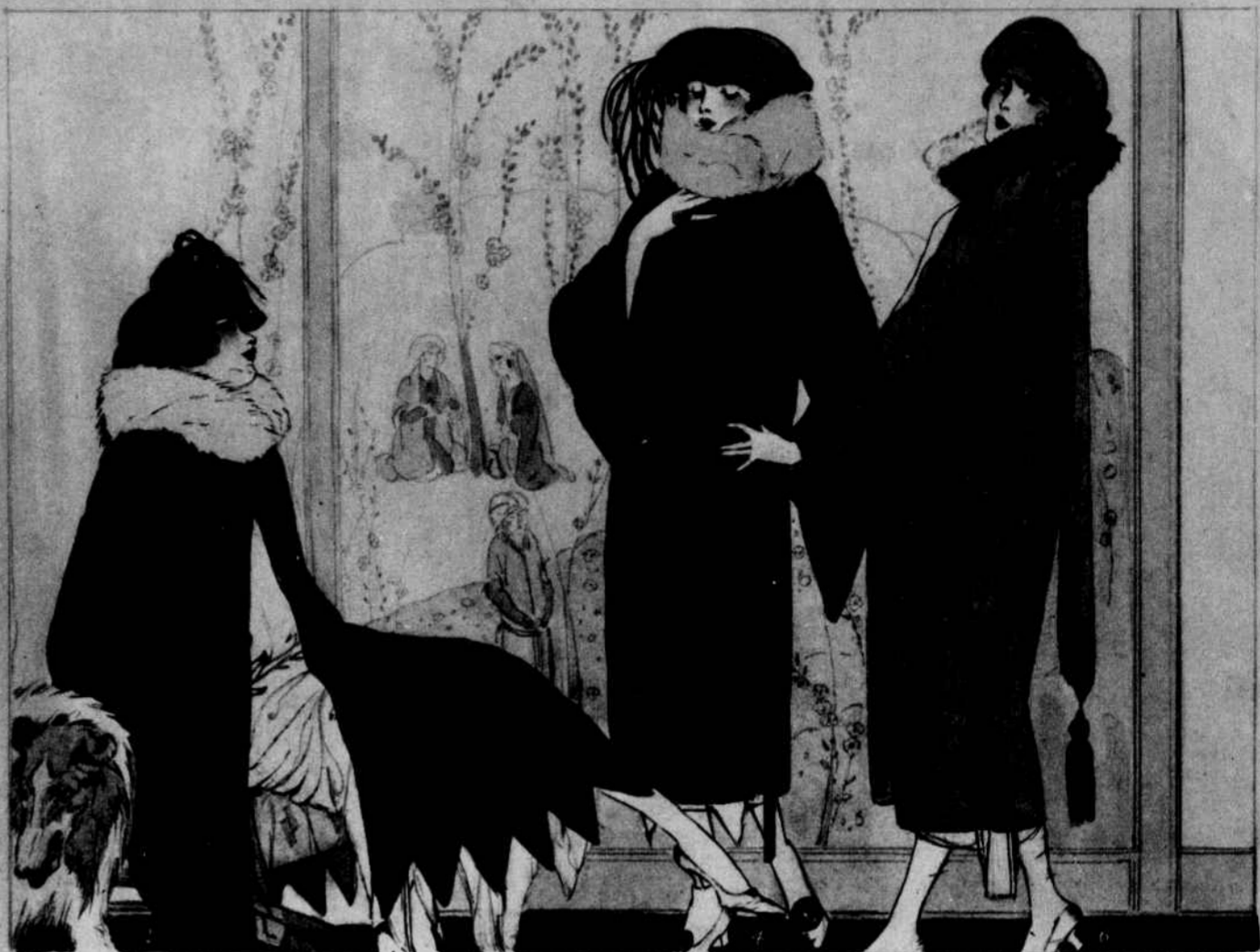
FEMININE BLOUSE SHOP Third Floor

**Franklin Simon & Co.**

Fifth Ave., 37th and 38th Sts., New York

**Franklin Simon & Co.**

Fifth Avenue, 37th and 38th Sts., New York



Introducing for Madame New Fabrics and Models in

**WRAPS OF BLACK MATELASSE OR CRÉPE SILKS**

With Fur Collars Rising To The Highest Occasion Of Fashion

**Model 2—CAPES OF BLACK  
MATELASSE SILK with col-  
lars of natural white fox or  
dyed platinum fox;  
crêpe silk lined. 98.00**

**Model 4—COAT-WRAPS OF  
BLACK MATELASSE SILK  
with collars of natural white  
fox or dyed platinum  
fox; crêpe silk lined. 98.00**

**Model 6—CAPES OF BLACK  
CHINOIS SILK CRÉPE with  
collars of black caracul  
faced with white cara-  
cul; crêpe silk lined. 75.00**

WOMEN'S WRAP SHOP—Fourth Floor

**"Why Take Chances With  
Moths This Summer?"**

"You have a beau-  
tiful coat, I would  
clean it thorough-  
ly and put it away  
in a White Tar  
Bag. It will be  
safe from moths  
and dust," said  
Mrs. Common-  
Sense-Good-Taste.

Don't make your good coat  
a feeding ground for moths

"Oh yes, I have tried other bags—but find White Tar make  
the best. They seal tight, are made of specially treated  
paper and are real security against moths. Nothing ever  
gets mused in them, because each garment goes on its own  
hook, three to the bag."

Be sure, however, to ask for—

**WHITE TAR  
GARMENT BAGS**A size for everything from a fur  
piece to a motor coat.

At Drug Stores and Department Stores

White Tar Bags	Pine Tar	White- lined Tar	Cedar
No. 1—24x37" Suit	\$1.15	\$1.30	\$1.50
No. 2—30x50" Overcoat	1.40	1.55	1.75
No. 3—30x50" Ulster	1.55	1.70	1.90
No. 4—30x50" Auto Coat	1.75	1.90	2.10
No. 5—24x34" Muffs	.75	.85	1.00
No. 6—30x40" Blankets	1.00	1.15	1.30

Lavender Garment Bag, 24x34" . . . \$1.90 each

Lavender Garment Bag, 24x40" . . . \$2.10 each

If your dealer cannot supply you, send price and bags  
will be delivered, charges prepaid. Write for booklet.**THE WHITE TAR COMPANY**

56 VEREY STREET NEW YORK CITY

**Bohn Refrigerators are Better;  
and It's Easy to See Why**

**YOU'LL** notice the difference  
in your ice bills this summer,  
in the fresh goodness of your  
food.

For these are real Refrigerators—  
the ones with the 8-1/2 yer insulation  
that keeps out heat; the ones with  
the rapid circulation that keeps the  
air so cold and dry that no moisture  
condenses on the food. You can  
even leave butter next to onions  
without contamination.

These are the Refrigerators that are  
so easy to keep clean because of their  
one-piece linings of fused porcelain-  
steel (not enamel paint); the ones  
with the front drain and the highest  
grade hardware and fittings. Bohn  
Refrigerators are used in the dining  
cars of the Pullman Co. and prac-  
tically all American railroads.

**A Chance to Save  
from \$25.00 to \$33.00**

Notice the special values in the column  
to the right. The reductions cannot  
continue much longer, for our stock of  
these four models is being reduced rap-  
idly. Select your Bohn now; many  
manufacturers have already announced  
higher prices. If you like, we will hold  
it for later delivery on a deposit of  
\$25.00.

**Other Models, \$25.00 Up**

Bohn Refrigerators include all sizes and  
types. You are sure to find the one  
you want. Note our convenient new  
address. We are open from 8 to 6  
daily, including Saturdays. If you can-  
not call, telephone or write for catalog.

**Bohn Refrigerator Shop**

5 E. 46th St. (Straus Bldg.), N. Y. C.

Just off 5th Ave. Phone Vanderbilt 1927

**You Never Saw  
Such Values**

Four of our most popular  
models. The smallest is 31  
inches wide, 18 inches deep  
and 49 inches high; the large-  
est 43 1/2 inches wide, 23 deep  
and 56 high.

Ice capacities 100 to 220 lbs.  
One is reduced from \$82.00  
to \$57.00; another from  
\$100.00 to \$68.00; others from  
\$122.00 to \$89.00 and from  
\$125.00 to \$93.00.

The illustrated model is the  
one reduced from \$100.00 to  
\$68.00; it is 35 inches wide by  
20 inches deep by 54 high;  
ice capacity about 125 lbs.

**BOHN  
REFRIGERATORS**

**Permanent Waves—**  
First we wash your  
hair. Then we put in  
the permanent waves  
by steam. Work by  
Monsieur Francis and  
Monsieur Thomas of  
Paris.  
\$80 all over head.  
\$1 per curl.  
Chase-a-Gray de France used to restore  
gray hair to beautiful chestnut color.  
Sent \$1.15 postpaid. Applications \$3 and  
up.  
**FRANCIS**  
Hair Dressing Corporation,  
8 West 37th Street

**FRENCH TAPESTRIES**  
A SALE  
FOUR GROUPINGS,  
18-19-20-21  
DOLLARS.  
Scotch Knit Golf Jack-  
ets and Vests, Golf  
Hose and Sport Stock-  
ings, Knit Outerwear.  
Most complete assort-  
ment. Columbia and Good Shepherd  
Yarns. Stamped Art Goods.  
**HENRY HESSE**  
Three Ninety-nine Sixth Ave.  
24-25 Sts., New York City



**TRUHU Seta-Crope** reflects in its double surface—one side with a lac-  
tose sheen, the other crisp—the very spirit which prompted Madeline  
and Madeline to design the model of this gracefully draped dress.

TRUHU Seta-Crope is available

The available figure is a part of all TRUHU Seta-Crope, whether Seta-Crope  
or Seta-Crope, the very spirit which prompted Madeline and Madeline to design  
the model of this gracefully draped dress.

TRUHU Seta-Crope is available  
in every store. Ask for it.  
"If it's TRUHU it's available"

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in every store. Ask for it.  
"If it's TRUHU it's available"

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